

Iowa Farm Bureau's



presents

# THE JOURNEY TO YOUR VISION

Seminar



**December 13, 2024 - Montrose, IA**  
**Lee County Economic Development Offices**  
2495 280th St. Montrose, IA.

**Every business faces peaks and valleys as they progress through stages of growth. Do you know what stage your business is in and how you can reach the next level?**

Attend this valuable half-day seminar to help stack the odds in your favor by understanding the stages of business growth, their unique challenges, and methods to overcome them.

Led by **Mike Kleis, President - Renaissance Executive Forums of Iowa** and **Joel Bennett, Lead Consultant - Veel Hoeden Consulting**, this “hands-on” event will provide an opportunity to discuss your challenges with other business owners and non-profit officers to utilize the collective power of their experience to help you address these barriers head on.

## WHO SHOULD ATTEND

Top decision makers across all business types, including current CEOs, presidents, non-profit executives, development officers, business owners, and general managers.

## WHAT YOU'LL GAIN

- Bring clarity to where you want your business to go.
- Identify your current stage of growth and navigate your organization along its own growth curve.
- Understand and uncover the hidden agents that may cause obstacles to your growth.
- Recognize your top 5 challenges, focus on impact, and create methods to address them.
- Understand resources available to help you grow.
- Commit to new leadership behaviors and receive 30 days of support.

## AGENDA

8:15 AM	-	Coffee / Continental Breakfast
8:30 AM	-	In your seats / Welcome
9:30 AM	-	Understanding Where You Are
10:30 AM	-	Understanding What's Ahead
11:30 AM	-	Roundtable Session
12:00 PM	-	Lunch / Collaborative Networking
12:30 PM	-	Action Planning
1:00 PM	-	Adjourn

## REGISTRATION

This session is complimentary to participants but pre-registration required. Call (800) 254-9670 or visit <https://jtyvmontroseia.eventbrite.com> to register.



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